CHRISTMASFOREVER

2027 RETAILER PREVIEW

UNWRAP CHRISTMAS 2027

JANUARY 11 TO FEBRUARY 28, 2027

SURREY, BRITISH COLUMBIA



Discover the 2027 Collection

Bring the magic of Christmas to your store with our 2027 Christmas Forever collections. Discover inspiring new holiday themes, rich velvet accents and beautifully crafted real-touch greenery, all part of our new and expanded selection of Christmas décor. From charming ornaments to festive tabletop accents, find pieces that bring every holiday story to life. Explore our growing home décor collection for inspiration that lasts beyond the season. Visit our showroom and let our team help you create an assortment your customers will love.

BOOK A SHOWROOM VISIT

Reserve early, as there are limited showroom appointments available per day. Travel incentives are offered for your visit. Please contact us before booking your travel.

PREFER TO BOOK ONLINE?

Explore the full 2027 collection, new arrivals and booking offers online at your convenience. Browse holiday themes, build your seasonal assortment and place your order anytime.

BOOK YOUR APPOINTMENT **christmasforever.ca/visit**

Showroom closed January 25 to 29 during the Toronto Gift Show.

HOLLAND IMPORTS

Head Office & Showroom: 5499 192nd Street, Surrey, BC, V3S 8E5, Canada
Toll Free Call: +1.800.916.9385 • Toll Free Fax: +1.800.916.9386
Tel: (604) 299-5741 // Fax: (604) 299-1301 // Email: sales@hollandimports.com

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CHRISTMAS BOOKING TERMS

Supplemental to Holland Imports Inc. Standard Terms & Conditions

BOOKING TERMS (JANUARY 11 – FEBRUARY 28, 2027)

- **Eligibility Window:** Valid on qualifying Christmas booking orders placed from **January 11 to February 28, 2027**.
- **Extended Payment Terms: NET 60 Days** from the invoice date for approved credit accounts in good standing.
- **New Credit Applications ($1,500.00 Minimum First Order):** Customers without an existing credit facility whose first booking order is at least **$1,500.00** (pre-tax order subtotal) may submit a credit application. Upon credit approval, the order will qualify for **NET 60 Days** booking terms.
- **COD Booking Orders (Tokenized Payment Method Required on File):** All COD customers must have a **valid tokenized payment method on file (credit card, ACH, or bank-to-bank) by the end of the booking period (February 28, 2027)** to hold and secure their order. When your order is ready to ship, you will be notified and given **5 business days** to remit payment directly (e.g., via E-Transfer, ACH, or bank transfer); otherwise, the tokenized payment method on file will be **processed automatically** (credit card payments are subject to the **2% surcharge**).
- **Minimum Booking Order: $500.00** (pre-tax order subtotal).

IN-SEASON ORDERS (BEGINS MARCH 2, 2027)

- **Effective Date:** Applies to all Christmas and seasonal orders placed beginning **March 2, 2027**.
- **Payment Terms: NET 30 Days** from the invoice date (for approved credit accounts) or **COD** prior to shipment.
- **Accepted Payment Methods:** Credit Card, ACH, Bank-to-Bank Wire Transfer, Cheque, or Interac E-Transfer accepted.
- **Credit Card Surcharge:** All credit card payments are subject to a **2% processing surcharge**.
- **Minimum In-Season Order: $500.00** (pre-tax order subtotal).

SPRING & HARVEST ORDERS

- **Prepaid Freight Thresholds:** Spring, Harvest, and Christmas orders **cannot be combined** to meet prepaid freight minimums ($1,500.00 pre-tax order subtotal).
- **Separate Orders Required for Early Delivery:** Spring and Harvest products must be placed on **separate orders** to receive them earlier. If combined with Christmas goods, they will ship with the Christmas order, and delivery in time for the Spring or Harvest season cannot be guaranteed.

PLEASE NOTE — BOOKING & FULFILLMENT GUIDELINES

- **Requested Ship Dates & Allocation Priority:** Requested ship dates must fall between **August 15 and November 15, 2027**. Orders are prioritized for delivery and inventory allocation by the **date received**.
- **Target Fill Rate & Shipping Window:** We strive to ship orders complete to minimize backorders, with a **target fill rate of at least 85%** on the first shipment. Not all merchandise is guaranteed to ship by **October 31, 2027**.
- **Post-Booking Cancellations (20% Fee):** Customer cancellations after the booking period ends on **February 28, 2027**, are subject to a **20% cancellation fee**. This includes cancellations made before October 31, 2027.
- **Product Availability & Production:** Not all booking items are guaranteed to be purchased or produced. Products may be cancelled due to low demand, supplier minimums, or production constraints.

Supplemental Terms Notice: This document supplements the standard *Holland Imports Inc. Terms & Conditions*. Except as expressly modified above for eligible 2027 Christmas Booking and Harvest orders, all standard Holland Imports Inc. terms—including Pricing, Backorder policies, National Freight Policy & Rates, Warranty, Return Goods (all Christmas and seasonal merchandise is **Final Sale** and non-returnable), and Claim Guidelines—remain in full force and effect.

TRAVEL INCENTIVES

Valid for showroom visits and travel between January 11 and February 28, 2027

We invite qualifying retail buyers to visit our Surrey, BC showroom during the 2027 Christmas Booking season. **All travel incentive tiers below are calculated based on your combined pre-tax booking order subtotal (including both Christmas and Harvest booking orders placed between January 11 and February 28, 2027).**

Location: Holland Imports Showroom
Address: 5499 192nd Street, Surrey, BC V3S 8E5
Showroom Hours: 9:00 AM – 5:00 PM

ORDERS OVER $10,000

- **$500.00 Out-of-Town Travel Credit:** Qualifying out-of-town customers will receive a **$500.00 travel credit**, issued as a credit memo applied directly against the corresponding booking invoice.
- **Geographic Eligibility:** This offer applies to all out-of-town customers visiting our showroom. Customers located within British Columbia must be situated **more than 200 km** from our Surrey showroom to qualify.
- **Showroom Hospitality:** Complimentary lunch will be provided for visiting buyers on the day of your scheduled showroom visit.

ORDERS OVER $20,000

- **Round-Trip Airfare (One Guest):** Complimentary round-trip airfare for **one (1) person** travelling within Canada to visit our showroom, booked and approved through Holland Imports.
- **Hotel Accommodation (One Guest):** Up to **two (2) nights of hotel accommodation** for **one (1) person** at a partner hotel conveniently located near our Surrey showroom.
- **Showroom Hospitality:** Complimentary lunch will be provided on the day of your scheduled showroom visit.

ORDERS OVER $40,000

- **Round-Trip Airfare (Two Guests):** Complimentary round-trip airfare for **two (2) people** travelling within Canada to visit our showroom, booked and approved through Holland Imports.
- **Hotel Accommodation (Two Guests — Individual Rooms):** Up to **two (2) nights of hotel accommodation** for **two (2) people** (provided as **individual rooms**) at a partner hotel conveniently located near our Surrey showroom.
- **Showroom Hospitality:** Complimentary lunch will be provided for both attendees on the day of your scheduled showroom visit.

ORDERS OVER $50,000

- **Customized Executive Travel Arrangements:** Accounts placing booking orders exceeding **$50,000.00** qualify for tailored travel and hospitality arrangements designed to support your buying team's showroom visit.
- **Dedicated Coordination:** For more information and personalized assistance, please contact your Holland Imports sales representative or email our showroom team at **showroom@hollandimports.com**.

PLEASE NOTE — PROGRAM TERMS & BOOKING GUIDELINES

- **Advance Showroom Registration:** All showroom visits must be booked in advance by completing the official Showroom Appointment Request Form online at **www.christmasforever.ca/visit/**.
- **Travel Approval & Scheduling (3-Week Advance Notice):** Suggested travel dates and preferred airfare options must be submitted to Holland Imports for review, approval, and booking at the time your showroom visit is scheduled, and **at least three (3) weeks prior to your requested travel date**.
- **Order Threshold Adjustments:** Travel incentives are contingent upon meeting the qualifying order thresholds above. If the final order value does not meet the required threshold for the redeemed tier, a corresponding **debit adjustment** will be applied to your account accordingly.
- **Showroom Closure Notice: The showroom will be closed from January 25–29, 2027, during the Toronto Gift Show.**