

HOLLAND IMPORTS

2021 - 2022 **HARDWARE** CATALOG



ROK

SHOPRO
PROFESSIONAL

POWERSONIC

BlackSpur

HOLLAND IMPORTS

www.hollandimports.com



Holland Imports Inc



@holland_imports



Holland Imports Inc



OUR STORY

For nearly 50 years, Holland Imports has helped Canadians complete thousands of projects on the job site and in the home through its wide selection of quality tools, hardware, seasonal products, and accessories. Our longevity has earned us the trust and respect of our customers and manufacturers alike.

We have come a long way since our establishment in the early 1970s as an independent hardware store in British Columbia. We now offer more than 25,000 items everyday across many categories in a multitude of brands and price points. We work with end-users and hundreds of factories to continuously develop and launch new products. Throughout our growth, we remain family-owned and are firmly committed to creating value for our customers through the quality of our brands, excellent customer service, and competitive pricing.

Hardware remains the heart of our company. As we move forward, we are confident that our deep experience in this sector, our hands-on approach, our drive to always do better, and our integrity will be the reasons why customers can count on Holland Imports.

OUR BRANDS

ROK

Focused on quality, performance, and durability, **ROK** is dedicated to delivering outstanding products for contractors, industry professionals, and DIYers that offer unmatched value. The primary lines under **ROK** include power tool accessories, measuring and layout, hand tools, clamps, gloves, and safety products.



SHOPRO[®] PROFESSIONAL

Designed with practicality in mind, **SHOPRO** is the intelligent solution for all kinds of building, construction, and maintenance projects. Whether on the jobsite or at home, having the best tool for the job is always important. The focus of **SHOPRO** is in striking tools, extension cords, work lights, rope, tarpaulins, and material handling.



OUR BRANDS

BlackSpur

Contractors and DIYers trust the **BlackSpur** brand for power tool accessories and portable lighting solutions that deliver quality along with substantial savings.



POWERSONIC

Quality and affordability come together under our **PowerSonic** brand to deliver a range of hand tools and power tool accessories to Contractors and DIYers.



EZ CLEAN PRO

EZ Clean PRO provides heavy grade commercial quality cleaning tools at an unbeatable value. **EZ Clean PRO** has solutions to keep your indoor and outdoor surfaces clean, from sweepers to push and corn brooms.



Holland Greenhouse offers value to the homeowner on quality garden products and supplies. Our **Holland Greenhouse Plus** line is designed for professional gardener and landscaper, delivering superior quality at an affordable price.

PRIVATE LABEL OPPORTUNITIES



We have decades of experience collaborating with dealers to develop successful private label programs. Private labeling allows retailers to offer distinct products to their customers and is an excellent way to separate themselves from competitors.

Today's consumers choose private label products for quality, consistency, and affordability. Even in economic downturns, private label goods enjoy steady sales thanks to lower price points which also contribute to higher profit margins. Emphasizing your brand also promotes stronger customer recognition and builds a loyal customer base for long-term business success.

Within our private labeling program, we offer a wide variety of products including power tool accessories, hand tools, striking tools, measuring and layout, toolboxes, gloves, extension cords, work lights, wire mesh and more.

BUYING PROGRAMS

We offer 3 distinct ways to work with Holland Imports.

DIRECT CONTAINER

- Best for Full Container Loads (FCL)
- We are involved throughout the supply chain process from sourcing to delivery to your door. Our relationships in freight forwarding, brokerage, and trucking to get the exact product you need on time and hassle free
- Opportunities for product customization
- Factory-direct competitive pricing for maximum margin potential

CROSS DOCK

- Ideal for Less than Container Loads (LCL), especially for items normally stocked in our Distribution Centers (DCs)
- Use our DC as waypoint to its final destination to mix with other goods
- Product customization opportunities
- Minimize warehousing, picking and storage fees to reduce costs

DISTRIBUTION

- Access our products from Distribution Center in Chilliwack, BC
- More than 25,000 SKUs across our product categories in stock and available all year round
- Ability to purchase in smaller quantities with a low prepaid minimum allowing to better manage your cash flow

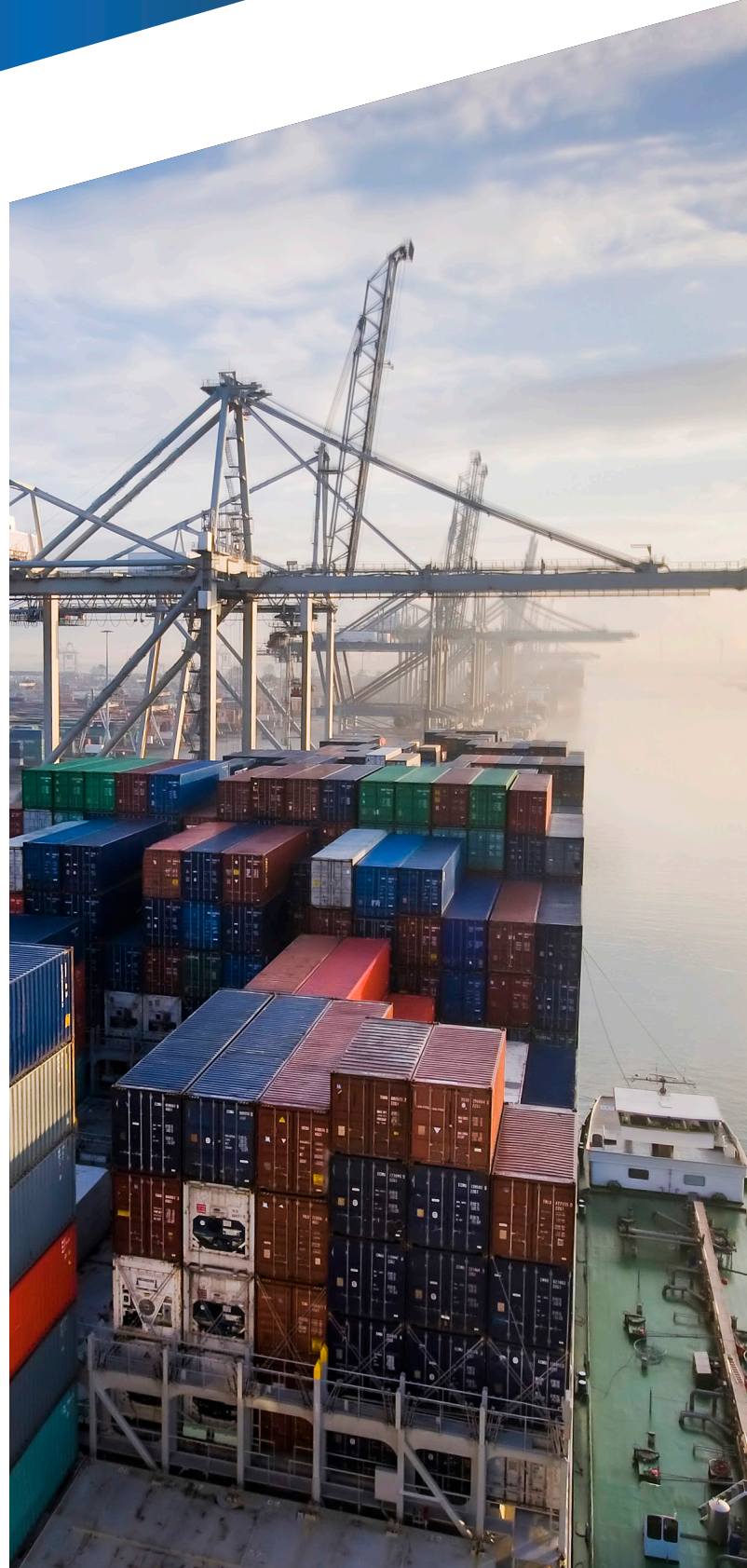


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WHY CHOOSE US AS A PARTNER

1

OUR LEADERSHIP

Due to our longevity and sourcing expertise, we have become industry leaders in building international relationships earning the trust and respect of our customers and manufactures alike.

2

OUR EXPERIENCE

Operating for almost 50 years, our industry experience, market knowledge, and hands on approach allows us to be the most reliable source in Canada.

3

OUR CAPABILITIES

We are able to deliver a wide selection of products, competitive pricing, sales representative support, and exceptional customer service.

4


OUR VISION

Building on our foundational values, to be an industry leader and expand our global presence through sustainable practices, investing in people, partnerships, and the community.






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